



**Marketing Automation for Real Estate**

**Broker Studio**

system overview

Quickspace.com is a division of Quick-Draw Inc.

Simplify & accelerate your commercial real estate property marketing. Standardize your branding. Provide maximum value for the clients you represent. Faster time to market. Better capabilities for performance measuring.

Quickspace Promo-pak's are easy, effective and of unprecedented quality. World class.

## BrokerStudio – Promo-pak Creator Overview

A fully integrated system to simplify and accelerate the Creation, Delivery and Tracking of digital marketing campaigns for Real Estate.

What's included with each Promo-pak:



The Promo-pak is hosted on our servers at a unique URL. You simply direct your customers to the Promo-pak URL via a link from your website, or add the link in your email. Your customers can then choose the best method to view the marketing materials; view online instantly, or open / print PDF brochure.

The BrokerStudio system includes several pre-designed templates to fit your marketing requirements. These templates include unique options to alter the branding on the fly. You can change the overall appearance of each Promo-pak by modifying the color, imagery, music and you upload your own corporate logo. This allows you to create a Promo-pak that suits your corporate branding.

Instant benefits:

- » Reduce costs for the creation & delivery of marketing materials
- » Speed to market; have your marketing ready for distribution in minutes
- » Enhance the prestige and professionalism of your marketing communication
- » Easy 3-step point and click system anyone with a web browser can use
- » Multiple delivery options and capabilities
- » Real-time reporting and response measurement
- » Flexible for a wide range of marketing uses in addition to your listings

## BrokerStudio Subscription

The BrokerStudio monthly subscription is individually priced based on the number of "live" Promo-pak's you require to distribute at any one time. You can revise and replace your live Promo-pak's as often as you wish, allowing you to build and save unlimited Promo-pak's during your subscription.

Two levels

**BrokerStudio2** \$99/ Month  
» 2 live Promo-pak's at a time

**BrokerStudio5** \$199 / Month  
» 5 live Promo-pak's at a time

## How to Subscribe

You can subscribe to BrokerStudio by visiting the website. All orders are processed via Credit card. Any additional features, upgrades, or cancellation of a subscription can be done by contacting us directly. [sales@Quickspace.com](mailto:sales@Quickspace.com) or 780-466-2535

## Simplicity

Any commercial real estate professional can create high-quality property marketing in minutes with our easy 3 step system.

**Create** Insert your text, photography, site plans, floor plans, and maps into one of our pre-configured templates, all from a standard web browser.

**Deliver** Send your Promo-pak with stylish email campaigns to your target audience, post to your website, or put on cd.

**Track** View enhanced reporting and statistics on your email campaigns including; who, when and how often each Promo-pak was viewed.

## Who should use this?

BrokerStudio is the perfect tool for the individual commercial real estate professional.

You can use your Promo-pak's for a wide range of marketing uses including:

- |                        |                    |                   |                      |
|------------------------|--------------------|-------------------|----------------------|
| » Office               | » Retail           | » Industrial      | » Land               |
| » Leasing              | » Investment Sales | » Team Promotions | » Corporate Overview |
| » Function Invitations | » Press Releases   | » Announcements   | » Pitch for business |

## Additional Features & Upgrades

The BrokerStudio has additional features and upgrades that can be added to further empower your marketing.

The following upgrades can be added to your account. Additional charges do apply - [call for pricing](#)

- **Add Attachment Capability:** attach additional files to accompany your Promo-pak. Each live Promo-pak allows for 1mb of file space for additional files.
- **Increase Mailer limitation:** The number of contacts you can send to at any one time is limited to 20 per Mailout Campaign (you can send multiple mailout campaigns). This amount can be increased if you require sending to more contacts at once.

## Additional Services

Quickspace design team provides many supplementary services related to the Real Estate industry. All services are priced based on a time and materials basis. We provide a free consultation, then a detailed proposal for your consideration.

**CorporateStudio:** The solution for unlimited marketing, increased capabilities and full control over design and functionality to suit your corporate needs. The CorporateStudio is an annual site subscription built to implement office-wide.

**Custom Promo-pak:** When you need that extra punch and capability, let the Quickspace team design a Promo-pak for you with enhanced capabilities and interactive features, our custom projects provide an unprecedented quality unique design.

**CAD & Image Enhancement:** Quickspace has an entire CAD department & design team at your disposal. We can take your poor quality scans and faxes, floor plans, site plans, stacking plans, maps and any other images and reproduce clean, sharp attractive high quality deliverables.

**Web Design and Re-design:** We create dynamic websites that reflect your corporate professionalism and integrity. Whether you need a re-design of your current site for a fresh look or a new web presence, our talented design team will provide a unique solution tailored to your needs and audience.